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Play.

THE PLAY FORMULA: Strengths + Meaning/Time = PLAY

Who do you think you are?

NAME _____ DATE _____

	PERSONAL	BUSINESS
Strengths (Gifts)		
Meaning (Values)		
Time (Purpose)		

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Plan. Flip 5: Principles of Planning

BUILDING THE ARK

What problem are you going to solve?

DATE | FOCUS

1	Look Within	What is this dream that you have?
2	Look Up	Why is this worth doing?
3	Look Around	What resources can you employ?
4	Look Ahead	What's the V.I.V.I.D.™ View?
	Vision	What's the big picture?
	Identity	What does it look like?
	Voice	What's your core message?
	Information	What do you need to know? What expertise does it require?
	Development	Who do you need to become?
5	Look Back	re-View (Reporting, Analysis, Assessment)

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Produce.

MASTER YOUR HABITS

What do you need to R.E.P.O.H.?

REPETITION | EASY | PLEASURE | OFTEN | HABIT

Your ability to execute your vision is determined by your habits.

DATE | FOCUS

5 Habits to Master		PERSONAL	BUSINESS
Organizing	VISION		
	COMMUNICATION		
	PROCESS		
	THOUGHTS		
Tracking	ANALYTICS		
	MONEY		
	PROJECTS		
	TIME		
A.C.T.ing	PLANNING		
	CONNECTING		
	SERVING		
	ASSESSING		
Waiting	PRAYER		
	TEAM		
	TRAINING		
	REST		
Scheduling	TOOLS		
	PREPARATION		
	FOLLOW-THROUGH		
	FOLLOW-UP		

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Produce.

CREATE AN ACTION PLAN

How are you going to get it done?

DATE | FOCUS

		TEAM	CUSTOMER
Purpose	MISSION		
	VISION		
	VALUES		
People	RECRUITING		
	TRAINING		
	COMMUNICATION		
	MANAGEMENT		
Product	POSITIONING		
	PRICING		
	COMPETITION		
	SALES		
Profit	BOOKKEEPING		
	PROJECTIONS		
	INVOICING		
	ACCOUNTING		
Process	CUSTOMER ACQUISITION		
	DISTRIBUTION		
	FULFILMENT		
	SUPPORT		
Promotion	BRANDING		
	TRADITIONAL MEDIA		
	SOCIAL MEDIA		
	MARKETING		

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