THE ADVOCATE REPORT

MY CORE VALUE: Hope

PATTERN: Being a champion for a good cause

I LIVE FOR: Fighting for a cause

I'M AT MY HAPPIEST: Fighting for a cause I believe in

HABIT TO BREAK: Having a personal agenda

YOU MIGHT BE AN ADVOCATE IF: You often find yourself "volunteering"

MY STYLE: Natural, eco friendly and fair trade

BEAUTY PROFILE: You go for safety over efficacy with natural, good-for-the-environment, and politically correct beauty products

KISSING STYLE: The healthy, organic kiss

DREAM GETAWAY: Ecotourism and trips to places in need of help (Haiti, Galapagos Islands, Africa)

MY IDEA OF A GOOD TIME: Getting pumped up and passionate at a protest

We love:
Francine LeFrak
Same Sky

WHICH ADVOCATE ARCHETYPE ARE YOU?

HERO True to their mission without succumbing to naysaying or fear

ENVIRONMENTALIST Physically fit and perpetually curious

CRUSADER Brave, articulate, and moral

VEGAN/ORGANO Articulate, yet realistic about their beliefs

LAWYER Intelligent and disciplined, high-powered and thick-skinned

FEMINIST Avid listeners who work well together

HUMAN RIGHTS ADVOCATE Grace and selflessness with the highest of moral convictions

We love:
Bob Woodruff Foundation

ArcheSCOPES

CELEBRITY ADVOCATES

BONO
LEONARDO DICAPRIO
LAURIE DAVID
RALPH NADER
CESAR CHAVEZ
GANDHI
GLORIA STEINEM
AL GORE
DIAN FOSSEY
JANE GOODALL
NELSON MANDELA
DESMOND TUTU
MARTIN LUTHER KING, JR.
MALALA YOUSAFZAI
EVE LONGORIA
LAURIE DAVID

POWER COUPLES

BILL + HILLARY CLINTON
LEE + BOB WOODRUFF
CHRISTOPHER + DANA REEVE
MARISKA HARGITAY + PETER HERMANN
CHARLIZE THERON + SEAN PENN
ANGELINA JOLIE + BRAD PITT

advocate + ARIES
THE WARRIOR: The role of advocacy was made for you.

advocate + TAURUS
SLOW BUT STEADY: Your down-to-earth pragmatism is invaluable.

advocate + GEMINI
THE SALESMAN: Effective advocacy requires good pr, and this is where you excel.

advocate + CANCER
THE SINCERE ADVOCATE: It's hard to disagree with your motives.

advocate + LEO
THE SHOWMAN: A love of the limelight makes you perfect for this role.

advocate + VIRGO
THE SERVANT: Your careful planning and attention to detail make you highly effective at organizing and fundraising.

advocate + LIBRA
THE CHARMING DIPLOMAT: Libras are wonderful at bringing together people for a common cause.

advocate + SCORPIO
THE PASSIONATE DEFENDER: When you find something to believe in, everyone hears about it.

advocate + SAGITTARIUS
THE EXOTIC ADVOCATE: You're a natural advocate, especially if that advocacy has an exotic or worldly appeal.

advocate + CAPRICORN
THE ORGANIZED ADVOCATE: You bring formidable organizational skills to the table.

advocate + AQUARIUS
THE REBELLIOUS ADVOCATE: You can be a strange character, drawn to all sorts of fringe movements.

advocate + PISCES
THE IDEALISTIC ADVOCATE: With your communal sense, you identify with the troubles you see all around.

ADVOCATE STYLE GUIDE

BRANDS

GOOD: UNICEF, Gaiam, The Hempest

BETTER: Blue Fish, Green Loop, Jonano, Komodo, Lalesso, Acacia

BEST: Stella McCartney, Hanna Andersson, Missoni, Monkee Genes

MAGAZINES

Inhabitat, TreeHugger, Our Planet, Living Green Magazine, Dwell

MOVIES

Fed Up, Waiting for Superman, Inconvenient Truth, We Are Not Broke, Blackfish, The Cove, Food Inc, Fat Sick and Nearly Dead, Planet Earth, Ferngully, Erin Brockovich, An Inconvenient Truth, Meer Cat Manner, Bowling for Columbine, The Spirit Catches You and You Fall Down, Gasland

BOOKS

Ishmael by Daniel Quinn, *The Lorax* by Dr. Seuss, *Silent Spring* by Rachel Carson, *Cradle to Cradle* by Michael Braungart, *Fast Food Nation* by Eric Schlosser

TV SHOWS

TEDTalks, Years of Living Dangerously, The Michael J Fox Show, Ugly Betty, Captain Planet, Planet Earth

MUSICAL TASTES

Indigenous music

CAUSES WE LOVE

The Shriver Project (Maria Shriver), Teaching Gardens (Kelly Meyer), Joyful Heart Foundation (Mariska Hargitay), remind.org (Lee and Bob Woodruff) Same Sky (Francine LeFrak), Christopher & Dana Reeve Foundation (Chris and Dana Reeve) The Felix Organization (Shelia Jaffe)

HOT TOPICS

Social issues, Environment, Politics, Climate change, Renewable energy, Advocacy Organizations, Green initiatives, All things vegan, Charities

WEBSITES

BEST JOB SITES: ecojobs.com, eco.org, Idealist.org, peacecorps.gov

APP

VeganXPress

FAVORITE PICKS

DRINK: Water

CANDY: UNREAL Candy

DIET: Vegan diet

EXERCISE: Hiking

FLOWER: Air Plant

VACATION: Oslo, Norway (where they turn garbage into energy)

MUST HAVES: Same Sky Jewelry, Laura Bush Feed, Tom's Shoes

Searcher Boots
by Tom's Shoes

seafoam bracelet,
by Same Sky Jewelry